

BRAND ESSENCE & POSITIONING WORKSHOPS



Wildfire
Workshops

Presented by Advertising Creative
Myke Mollard 0402 276 624

Do you have 'a brand' or just 'a product'?

Do you want to find the essence of your product and move it to being a brand within a given marketplace?

How important is "Branding" to your business?

How do you get sales teams and major stakeholders to work together at building your brand or business?

How do you get "buy in" from key management on future vision and creative direction?

How do you get; 'an edge', 'impact', 'cut through' in this modern, over communicated marketplace? How do you position your products and brands for better visibility, more positive advertising outcomes and unlock greater market potential?

THE ANSWER TO ALL THESE QUESTIONS LIES IN BRAND ESSENCE WORKSHOPPING AND PRODUCT POSITIONING.

Myke Mollard has been in creative advertising for the last 20 years and now as a public speaker, published children's author and educator and has created "Brand Essence and Positioning Workshops."

These professional and Industry relevant workshops can be individually tailored for; both small to medium businesses, individuals, sole traders, charities, not-for-profits, companies that don't wish to take on a major advertising agency, but prefer to shop out most of there marketing and communication needs to individuals or smaller businesses. If this sounds like you call Myke today and discover how Brand Essence can work for you.

It's so simple - Call Myke on 0402 276 624

To check out Myke's diverse range of skills and amazing depth & breadth of experience get online, then book a **Professional Wildfire Workshop**.

WWW.MYKEMOLLARD.COM

www.bushcreatures.com.au/professional-workshops/
au.linkedin.com/pub/myke-mollard/14/8b/874/